

Super Detox Clay Mask

#13136-1



The combination of Hectorite and Barley flour create this light clay mask. A moisturization package of Genecare™ OSMS BA and Elfamoist® AC cover both immediate and long-term hydration. The Floraesters K-20W® Jojoba helps increase the residence time of the actives along with helping skin barrier recovery. Actiphytes™ allow for a botanical/folk lore story and eye grabbing artwork to be incorporated into the final packaging.

| INCI | TRADE NAME | FUNCTION | % |
|--|-----------------------------|--------------------|-------------|
| PHASE A | | | |
| Water | | | 77.75 |
| Betaine | Genecare™ OSMS BA | Osmolyte | 2.00 |
| Hectorite | Bentone Hydroclay™ 2000 | Chelator | 6.00 |
| PHASE B | | | |
| Glycerin | Glycerin | Humectant | 2.00 |
| Propanediol | Zemea® Propanediol | Humectant | 6.00 |
| Hydrolyzed Jojoba Esters (and) Water | Floraesters K-20W® Jojoba | Emollient | 1.00 |
| PHASE C | | | |
| Glycerin (and) Water (and) Curcuma Longa (Turmeric) Root Extract | Actiphyte™ Turmeric Root GL | Botanical Extract | 0.50 |
| Glycerin (and) Water (and) Chamomilla Recutita (Matricaria) Flower Extract | Actiphyte™ Chamomile GL | Botanical Extract | 0.50 |
| Glycerin (and) Water (and) Calendula Officinalis Flower Extract | Actiphyte™ Calendula GL | Botanical Extract | 0.50 |
| Sorbitan Caprylate (and) Propanediol (and) Benzoic Acid | Nipaguard® SCE | Preservative | 1.00 |
| Hordeum Vulgare Seed Flour | Amaze™ Nordic Barley | Aesthetic Modifier | 0.75 |
| Acetamidoethoxyethanol | Elfamoist® AC | Moisturizing Agent | 2.00 |
| Red 40 | Red#40 (0.1% solution) | Color | q.s. |
| TOTAL | | | 100% |



Mixing Instructions

- Combine water and Genencare™ OSMS BA in the main and begin to heat to ~60°C.
- Turn on mixer and add the Bentone Hydro-clay™ 2000.
- Continue to heat and mix until uniform and lump free (it may be necessary to hold at temp and mix to ensure uniformity).
- When uniform add phase B ingredients one at a time while continuing to mix.
- Mix until uniform then begin to cool the batch.
- Below 40°C add phase C ingredients one at a time mixing until uniform before proceeding to the next.
- Mix until batch is uniform and reaches room temp.



Application Instructions

- Apply a generous layer to clean skin, avoiding the eye area.
- Leave on for 10 minutes and rinse with water or remove with a soft wash cloth.
- Use 3 times per week or as needed.

pH: 6.96

Appearance: Light pink opaque gel

Viscosity: 66,000cps (RV#6 @ 5rpm)

