



Hydration Hero Facial Cleanser

This sulfate free self-foaming cleanser hydrates with a light robust foaming action. The Elfamoist AC material provides a long term 30hr moisturization claim while the Glucam E-20 and Zemea add instant humectancy to this formula.

INCI	Trade Name	Function	Percent
Water			63.50
Disodium Laureth Sulfosuccinate (and) Sodium Cocoyl Isethionate (and) Cocamidopropyl Betaine	Chemoryl™ SFB-10SSB	Surfactant	30.00
Acetamidoethoxyethanol	ElfaMoist™ AC	Moisturizer	1.00
Aloe Barbadensis Leaf	Organic Certified Plus® Aloe Vera Gel-D	Soothing Agent	2.00
Propanediol	Zemea® Propanediol	Humectant	1.00
Glycerin	Glycerin 99.7% USP Kosher	Humectant	1.00
Methyl Gluceth-10	Glucam™ E-10	Humectant	0.75
Methylchloroisothiazolinone and Methylisothiazolinone	Esept KCG	Preservative	0.10
	NobleScent™ WinterFrost Fragrance Oil	Fragrance	0.65
			100%

Mixing Instructions

Mix water and Chemoryl SFB-10SSB until homogenous. Add remaining items, one at a time, mixing until homogenous between each.

pH:5.52

Viscosity: N/A- Water Thin