

# Elementis Hydroclay

## Elementis HYDROCLAY™



HYDROCLAY™



BENTONE  
CLAY  
stays soft!

## Key Points:

Note the key differences on the skin with our Hydroclay 1100 vs. Veegum (Competitive Magnesium Aluminum Silicate)

Elementis Hydroclay 1100 is cold processable, vs. Veegum products that recommend heat

Hydroclay 1100 has superior moisture retention on skin upon drying, also much less "white"