

Cha Cha All Night Lip Stain

C-1016-01

DESCRIPTION

This emulsion based lip color provides a lasting stain to the lips, with a light silky smooth application. **FANCOR® POLYISO® 450** provides a rich emolliency to this formula.

ADVANTAGES

BENTONE HYDROCLAY™ 900 provides viscosity control and enhances emulsion stability.

FANCOR® POLYISO® 450-CG provides lubricity and a satin finish to the formulation.

SPECIFICATIONS

Viscosity: DV-II. Spindle T-D, 2.5rpm, 196,000 cp

Appearance: Thick pink glossy cream

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		65.00
	Glycerin		5.00
	Hectorite (and) Hydroxyethylcellulose (BENTONE HYDROCLAY™ 900)	Elementis	0.50
	Red 40 (FD&C Red 40 07700-C)	Sensient	0.10
B	Octyldodecanol (Jarcol I-20VCG)	Jarchem	10.00
	Behenyl Alcohol (and) Glyceryl Stearate (and) Glyceryl Stearate Citrate (and) Disodium Ethylene Dicapamate PEG-15 Disulfate (Ceralution H)	Sasol	5.00
	Trimethylsiloxypheyl Dimethicone (Belsil PDM 1000)	Wacker	4.00
	Hydrogenated Polyisobutene (FANCOR® POLYISO® 450-CG)	Elementis	4.00
	Microcrystalline Wax (Multiwax W-835)	Sonneborn	2.00
	Cetyl Alcohol	Protameen	1.00
	Steareth-20 (Lipocol S-20)	Vantage Specialty	1.00
	Red 21 (Unicert Red K7061-J)	Sensient	0.40
C	Mica (and) Isopropyl Titanium Triisostearate (and) Sodium Lauroyl Aspartate (and) Zinc Chloride (ASI Sericite GMS-4C)	Kobo	1.50
	Phenoxyethanol (and) Propylparaben (and) Butylparaben (Phenonip)	Clariant	0.50

Procedure:

1. Combine Phase A, except dye, with moderate propeller mixing. Add the dye and heat to 75-80°C.
2. Combine Phase B, except dye, and heat to 80°C. Add dye to Phase B and mix well.
3. Add Phase C to Phase B with propeller mixing.
4. Add Phase B/C to Phase A using high shear homogenizing.

Reference: 03353-87A

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Anywhere Glow Mousse

C-2022-02

DESCRIPTION

Sparkle everywhere! This bouncy mousse applies whisper soft for a golden glow thanks to **BENTONE HYDROCLAY™ 2000**.

ADVANTAGES

BENTONE HYDROCLAY™ 2000 gives viscosity and suspension of the effect pigments.

MONDANA® 15 HT gives extra softness and coverage to the skin.

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		60.00
B	1, 3-Propandiol	Alfar Aesar	5.00
	Hectorite (BENTONE HYDROCLAY™ 2000)	Elementis	3.00
C	Polyurethane-35 (Baycusan C1004)	Covestro	10.00
D	Polyglyceryl-4 Caprate (Hydriol PGCH.4)	Hydriol	3.00
	Dehydroacetic Acid (and) Benzyl Alcohol (Geogard 221)	Lonza	1.00
E	Talc (MONDANA® 15 HT)	Elementis	10.00
	Synthetic Fluorophlogopite (Sunshine Super Glitter Golden)	Sun Chemical	8.00
F	Lactic Acid		q.s

SPECIFICATIONS

Viscosity: DV-II, Spindle 7, 50rpm
20,000 cp

pH: 5.5-6.5

Appearance: Golden mousse

Procedure:

1. Add Phase B separately to Phase A using Silverson and mix for 15 minutes.
2. Add Phase C with stirring.
3. Add Phase D with stirring.
4. Add Phase E with stirring.
5. Adjust pH with Phase F to 5.5-6.5.

Reference:102-122

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Anti-Gravity Eye Primer

F-2013-02

DESCRIPTION

This eye lifting serum lightly glides onto the under eye area, leaving a cushioning feel with a moisturizing effect. It can be applied before applying make up.

ADVANTAGES

BENTONE HYDROCLAY™ 1100 improves consistency and stability of the formulation. It also gives a tightening effect, due to the high concentration as the product dries on the skin.

MEADOWQUAT® HG-70 provides moisturization, leaving a smooth skin feel.

SPECIFICATIONS

Viscosity: DV-II, Spindle 7. 20rpm
65,500 cps

pH: 6.5

Appearance: Tan creamy gel

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		69.80
	Butylene Glycol		18.00
	Magnesium Aluminum Silicate (BENTONE HYDROCLAY™ 1100)	Elementis	6.00
B	PEG-2 Dimeadowfoamamidoethylmonium Methosulfate (MEADOWQUAT® HG-70)	Elementis	2.50
	Hydrolyzed Hyaluronic Acid (1% Solution, Hyacare 50)	Evonik	1.00
C	Caprylhydroxamic Acid (and) Propanediol (Zeastat)	Inolex	1.00
	Phenoxyethanol (2-Phenoxyethanol)	SLI Chemicals	0.70
	Water (and) Hydrogenated Starch Hydrolysate (and) Ascophyllum Nodosum Extract (and)	Lucas Meyer	0.50
D	Citric Acid (10% Aqueous Solution)		0.50

Procedure:

1. Add Phase B to Phase A with propeller mixing.
2. Add Phase C to Phase A/B and continue stirring.
3. Add Phase D and mix.

Reference: 105-30

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Clay Cleansing Cream

F-2027-02

DESCRIPTION

This beautiful clay cleanser applies lightly to the skin and is washed off to leave a wonderfully soft, clean feel to the skin.

ADVANTAGES

BENTONE HYDROCLAY™ 1100 builds body and viscosity, while also helping to cleanse the skin by removing dirt and debris.

SPECIFICATIONS

Appearance: Pink, shiny cream

pH: 5.0 - 6.0

Viscosity: RVDV-II, Spindle 6, 6 rpm, 110,000 cP

Phase	Ingredient	Supplier	%w/w
A	Glycerin		18.00
	Magnesium Aluminium Silicate (BENTONE HYDROCLAY™ 1100)	Elementis	6.00
B	Deionized Water		56.50
	Coco-Glucoside (Plantacare 818)	BASF	1.50
	Meadowfoamamidopropyl Betaine (BETAFAN™ M)	Elementis	1.00
	Triethyl Citrate (and) Glyceryl Caprylate (and) Benzoic Acid (Verstatil TGB)	Evonik	1.00
	CI16035 (C37-A207 FD&C Red No. 40 (1% Solution in Water))	Sun Chemical	0.10
C	Caprylic/Capric Triglycerides (Palmer 3575)	KLK Oleo	7.00
	Ricinus Communis Seed Oil		3.40
	Glyceryl Stearate SE (Tegin Pellets)	Evonik	3.00
	Cetearyl Alcohol (Tego Alkanol 1618)	Evonik	1.00
	Butyrospermum Parkii (Shea) Butter (FANCOR® SHEA BUTTER)	Elementis	1.00
D	Fragrance (La Million)	Spinnrad	0.50
E	Citric Acid		q.s.

Procedure:

1. Premix Phase A ingredients.
2. Combine Phase B and heat to 75°C.
3. Add combined Phase A to Phase B and mix until uniform.
4. Combine Phase C ingredients and heat to 75°C.
5. Add Phase C to Phase A/B with the Silverson homogenizer.
6. Transfer to propeller mixer and cool to 30°C with stirring.
7. Add Phase D to main batch with stirring.
8. Check pH and add Phase E if necessary.

Reference:108-01

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Cleansing Cherry Jam

F-2029-02

DESCRIPTION

Yummy, jammy natural sulfate-free cleanser goes on velvety smooth. **BENTONE HYDROCLAY™ 2000** structures without salt and improves foam creaminess!

ADVANTAGES

BENTONE HYDROCLAY™ 2000 gives a jam-like, velvet texture where salt-thickening is not possible and improves foam creaminess.

SPECIFICATIONS

Viscosity: Spindle 6, 1,5rpm, 480.000 cP

pH: 5.2 - 5.6

Appearance: Cherry scented red jam

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		50.50
	CI 16035 (C37-A207 FD&C Red 40 1% Solution in Water)	Sun Chemical	1.00
B	Glycerin		15.00
	Hectorite (BENTONE HYDROCLAY™ 2000)	Elementis	5.00
C	Coco-Glucoside (Plantacare 818 UP)	BASF	15.00
	Decyl Glucoside (Plantacare 2000 UP)	BASF	12.00
	Fragrance (Cherry)		0.50
D	Benzyl Alcohol (and) Glycerin (and) Benzoic Acid (and) Sorbic Acid (Rokonsal BSB-N)	Ashland	1.00
E	Citric Acid		q.s.

Procedure:

1. Combine Phase A.
2. Premix Phase B and add to Phase A with Propeller stirring (500 rpm) and mix for several minutes.
3. Premix the ingredients of Phase C and add to A/B with gentle stirring.
4. Add Phase D.
5. Adjust pH by adding Phase E to 5.2 to 5.6.

Reference: 108-005

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Cloud Water

F-2031-02

DESCRIPTION

A miscellar water inspired cleanser invokes blue skies and puffy clouds created by **BENTONE HYDROCLAY™ 1100**. Feels good too!

ADVANTAGES

BENTONE HYDROCLAY™ 1100 creates a cloud effect in this micellar water and also helps to cleanse the skin by removing dirt and debris.

SPECIFICATIONS

Viscosity: Spindle 2, 100rpm, 15 cps

pH: 5.5-6.5

Appearance: Blue water with clay cloud

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		92.635
B	Butylene Glycol (and) Vibrio Alginolyticus Fermate Filtrate (Exo-T)	Lucas Meyer	1.00
	Triethyl Citrate (and) Glyceryl Caprylate (and) Benzoic Acid (Versatilib TBG)	Evonik	1.00
	D-Panthenol	BASF	0.50
	Blue 1 (1% Solution of Suncroma C39-6393 in Water)	Sun Chemical	0.015
C	Magnesium Aluminium Silicate (BENTONE HYDROCLAY™ 1100)	Elementis	0.85
D	Decyl Glucoside (Plantacare 2000 UP)	BASF	4.00

Procedure:

1. Add Phase B to Phase A and mix.
2. Add Phase C with Silverson homogenizing and mix for 15 minutes.
3. Add Phase D with stirring and pack off while stirring.

Reference:102-125

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Under The Sea

F-2034-02

DESCRIPTION

Apply this blue glitter mask to your face. Let it dry, and peel off to reveal beautifully clean and soft skin.

ADVANTAGES

BENTONE HYDROCLAY™ 2000 increases the viscosity, and adds thixotropic flow, for easy application, while suspending the glitter. Hectorite also helps to cleanse the skin by removing dirt and debris.

SPECIFICATIONS

Viscosity: Spindle 6, 6 rpm, 60,000 cps

pH: 5.5-6.5

Appearance: Thick blue glitter slime

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		63.80
	Polyvinyl Alcohol (Selvol Ultalux FA)	Sekisui Specialty Chemicals	10.00
B	Glycerin		10.00
	Hectorite (BENTONE HYDROCLAY™ 2000)	Elementis	2.00
C	Meadowfoam Estolide (MEADOWESTOLIDE®)	Elementis	0.50
D	Ethanol SD-40B		10.00
	Dehydroacetic Acid (and) Benzyl Alcohol (Geogard 221)	Lonza	1.00
	Water (and) Propylene Glycol (and) Algea (Algea Extract)	Dragonspice	0.50
	Fragrance (Sea Breeze)	Spinnrad	0.20
E	Synthetic Flourphlogopite (Sunshine Blazing Blue)	Sun Chemical	1.00
	Rayon (and) Glycerin (and) Water (and) Urea (and) Styrene/Acrylates Copolymer (and)	Bio-Glitter	1.00

Procedure:

1. Combine Phase A and heat to 85°C. Mix until hydrated. Allow to cool and stand overnight.
2. Premix Phase B and add to Phase A with stirring at 500rpm. Mix for 15 minutes.
3. Add Phase C to Phase A/B and mix.
4. Add Phase D to Phase A/B/C and mix.
5. Add Phase E to Phase A/B/C/D and mix until uniform

Reference:102-127

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Warm Apple Taffy

F-2030-02

DESCRIPTION

A true multi-sensory experience! Colorful warming mask combines natural thickeners including **BENTONE HYDROCLAY™ 1100** creating a taffy texture that applies creamy soft leaving skin clean and moisturized.

ADVANTAGES

BENTONE HYDROCLAY™ 1100 helps to cleanse the skin and provide a taffy like consistency.

BENTONE GEL® GTCC V can be used to enhance the texture of the taffy.

MEADOWESTOLIDE® has been proven to improve the moisture barrier of the skin and offer hydration.

SPECIFICATIONS

Viscosity: DV-II, Spindle 7, 30rpm
103,000 cp

Appearance: Green taffy-like mask

Phase	Ingredient	Supplier	%w/w
A	Glycerin		37.58
	Methyl Gluceth-10 (Glucam E-10)	Lubrizol	10.00
	Sucrose Palmitate (Sisterna PS750-C)	Sisterna	3.00
	Dehydroacetic Acid (and) Benzyl Alcohol (Geogard 221)	Lonza	1.00
	CI 47005 (C71-A213 SunCroma D&C Yellow 10)	Sun Chemical	0.02
B	Caprylic/Capric Triglyceride (and) Stearalkonium Hectorite (and) Propylene Carbonate (BENTONE GEL® GTCC V)	Elementis	5.00
	Caprylic/Capric Triglyceride (Palmeester 3575)	KLK Oleo	2.50
	Meadowfoam Estolide (MEADOWESTOLIDE®)	Elementis	0.50
	Fragrance (Apple Green)	Spinnrad	0.20
C	Zeolite (Sylosiv A3)	Grace Chemicals	30.00
	Magnesium Aluminum Silicate (BENTONE HYDROCLAY™ 1100)	Elementis	10.00
	Titanium Dioxide (and) Mica (and) Iron Oxide (and) Ferric Ferrocyanide (C83-1266 SunPuro Green)	Sun Chemical	0.20

Procedure:

1. Combine Phase A ingredients and mix using a Silverson homogenizer for 5 minutes.
2. Add combined Phase B to Phase A and mix for 5 minutes using the Silverson homogenizer.
3. Transfer to a propeller stirrer and add Phase C to main batch.
4. Mix until uniform.

Reference:102-129

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