

CLARIANT

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Industrial Consumer Specialties Consumer Care 14 01 2016

what is precious to you?



Table of Contents

- Why Sulfate-free, Mild Surfactants?
- Portfolio overview
 - Mildness results
 - Foam results
- Topics of Interest
 - Sulfate-free shampoo
 - Sulfate-free cleansing bars
 - Formulation versatility from one surfactant
 - Cold processability
 - High efficiency foam boosting
 - Foaming in the presence of high oil loads
 - Enhancing formulation mildness
 - Improved rinsability
 - Improved cationic conditioning polymer deposition



Why "Sulfate-Free"?

Consumers relate Sodium (or Ammonium)
Lauryl Sulfate and Sodium (or Ammonium)
Laureth Sulfate to:

Cheap detergents

Harshness

Dryness

Color fade



Allergy

Scalp damage

As a direct consequence, consumers relate sulfate-free products to:

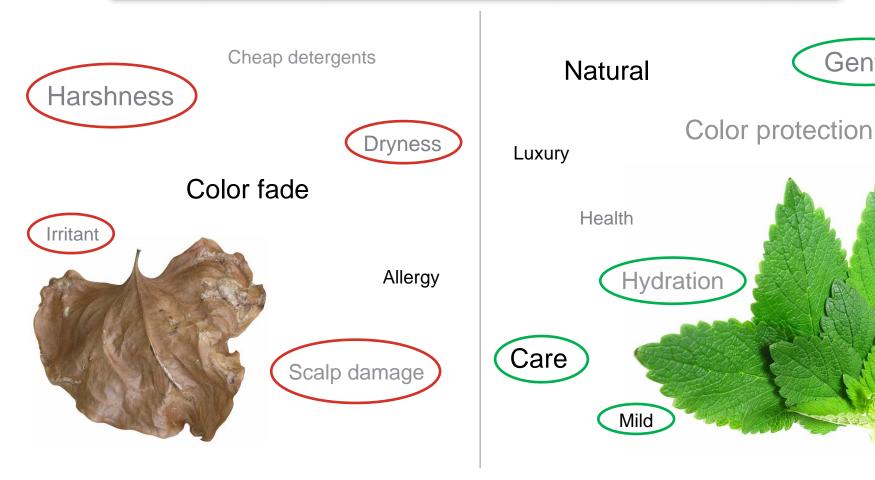
Gentle **Natural** Color protection Luxury Health Hydration Care Mild



Gentle

Why Mild Surfactants?

Whether using a sulfate base or sulfate-free base, many consumer "negatives" and "positives" are related to surfactant mildness





Range of Sulfate-free, Mild Surfactants for Every Application

- Primary or co-surfactants with exceptional performance
 - Hostapon® SCI: Sodium Cocoyl Isethionate
 - Hostapon® SCB: Coco-betaine (and) Sodium Cocoyl Isethionate
 - Hostapon® SG: Sodium Cocoyl Glycinate
- Co-surfactants with unique benefits
 - Hostapon® CT Paste: Sodium Methyl Cocoyl Taurate
 - Hostapon® CT Liq: Sodium Methyl Cocoyl Taurate
 - Hostapon® CGN: Sodium Cocoyl Glutamate
 - Emulsogen® LS-24 Gel: Sodium Laureth-13 Carboxylate

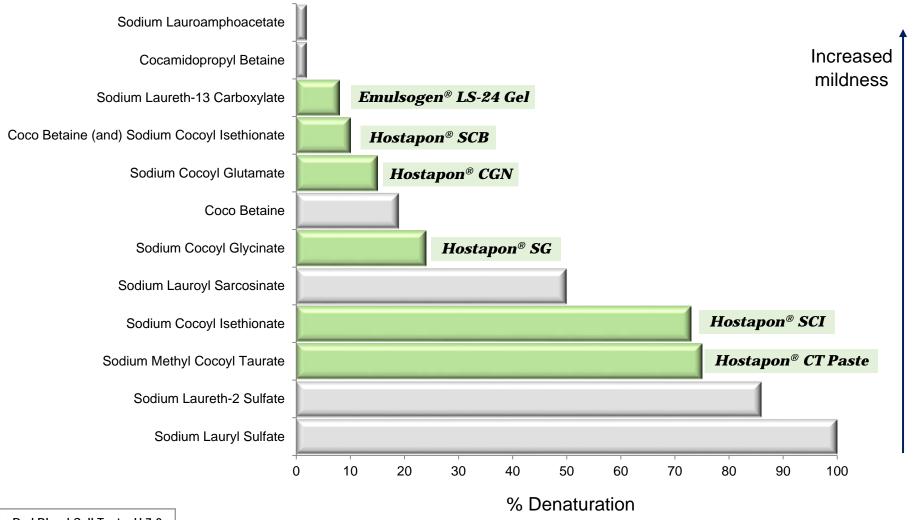


Clariant Surfactants Break the Traditional Mildness – Performance Paradigm





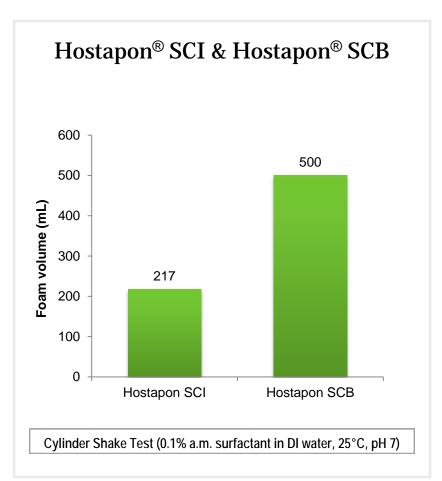
Clariant Surfactants provide Enhanced Mildness

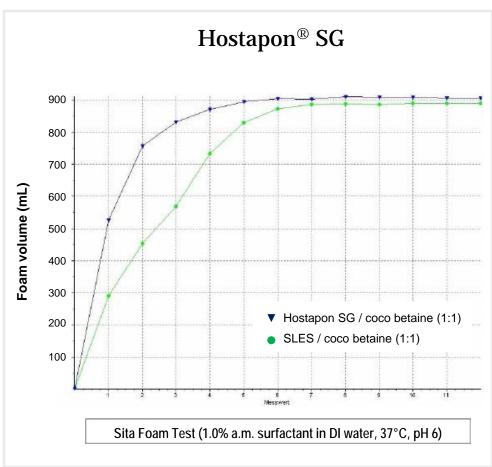






Primary Sulfate-Free Surfactants provide High Foaming with Luxury Foam Textures







Sulfate-free shampoos

Sulfate-free cleansing bars

High efficiency foam boosting

Foaming in the presence of high oil loads

Enhancing formulation mildness

Improved rinsability

Cold processability

Formulation versatility from one surfactant



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SULFATE-FREE SHAMPOOS

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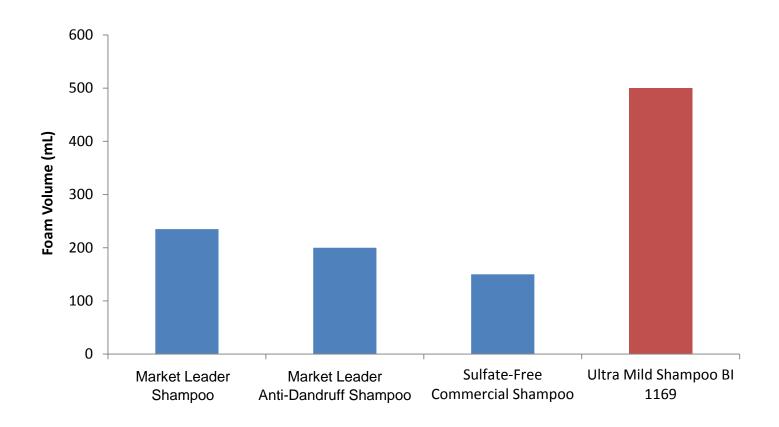
Hostapon[®] SG High Performance Sulfate-Free, Mild Shampoos

	Iltra Mild Shampoo Iild surfactant blend makes shampoo ideal for color rete	BI 1169	<u>Procedure</u>
	ligh performance for everyday use shampoos	mion and sensitive scalp claims	I Add B to A and stir until the solution is clear
Α	Octopirox [®] Piroctone Olamine	0.10 %	II Add C to I and stir until the solution is homogeneous
	Water	ad 100 %	III Adjust the pH with D to 7.0 to 7.2
В	Sorbitol	1.00 %	IV Heat to approx. 40 ° C und stir until the
С	Hostapon [®] SG	30.00 %	solution is clear, then cool to room
	Sodium Cocoyl Glycinate		temperature
	Genagen® KB	15.00 %	V Add E to IV
	Coco-Betaine		
	Coco Glucoside	9.23 %	Properties:
	Velsan® SC	1.00 %	pH = 7.0
	Sorbitan Caprylate		·
D	Citric Acid 25 %	approx. 3.25 %	Viscosity: 4200 mPas (Brookfield DV-I+, T-D, 20 rpm, 20°C)
Е	Methylisothiazolinone	0.02 %	RBC: 11 % Denaturation

- Hostapon[®] SG is the primary surfactant
- Sulfate-free and ethoxylate-free claims
- Mildness supported by RBC evaluation



Hostapon[®] SG Shampoo BI 1169 Foams better than Market Leaders





Hostapon[®] SG / Hostapon[®] SCI Sulfate-Free Shampoo Consumer Home Use Test

- Everyday Use Shampoo no "white card" statement
- Usage: Every shampoo occasion for one week, at least 4 times in one week
- Friends & Family design
- 22 panelists finished study; ages 22-60

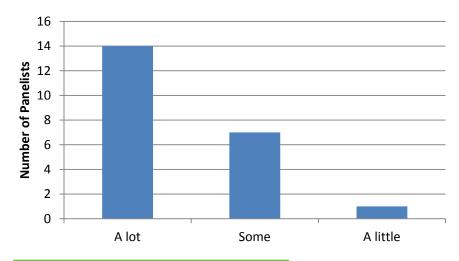
- Hostapon SG is primary surfactant
- Hostapon SCI 85C provides a foam boost and a creamy foam

	Everyday Use Shampoo High performance for everyday use shampoos	7-SM-75
A	Water	10.00 %
	Sorbitol	1.00 %
В	Hostapon [®] SG (Clariant)	15.00 %
	Sodium Cocoyl Glycinate	
	Hostapon® SCI 85C (Clariant)	4.40 %
	Sodium Cocoyl Isethionate	
	Genapol® EGDS	1.50 %
	Glycol Distearate	
С	Water	ad 100 %
	Kathon CG	0.10 %
D	Genagen® KB (Clariant)	15.00 %
	Coco-Betaine	
	Coco Glucoside	9.23 %
	Velsan [®] SC (Clariant)	1.00 %
	Sorbitan Caprylate	
E	Polyquaternium-10	0.35 %
	Fragrance	0.50 %
F	Citric Acid	q.s.



Sulfate-Free Shampoo 7-SM-75 Consumer Home Use Test: Lather Amount

The amount of lather was



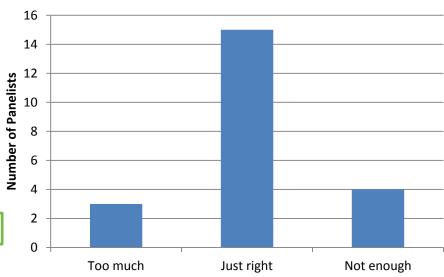
Amount of lather was "A lot" for n = 14

Amount of lather was "Some" for n = 7

Amount of lather was "Just right" for n = 15

Sulfate-free Shampoo 7-SM-75 delivers a high foam amount

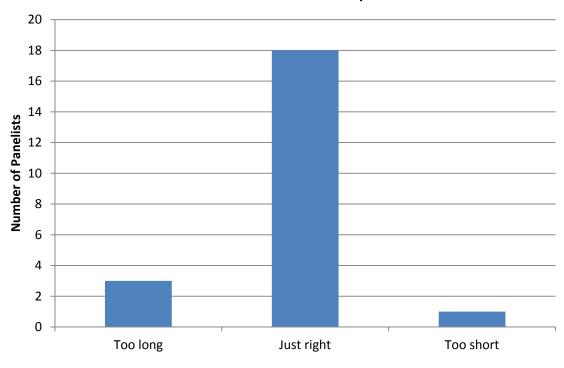
For me, the amount of lather was





Sulfate-Free Shampoo 7-SM-75 Consumer Home Use Test: Flash Foam

The amount of time it took for the shampoo to lather was

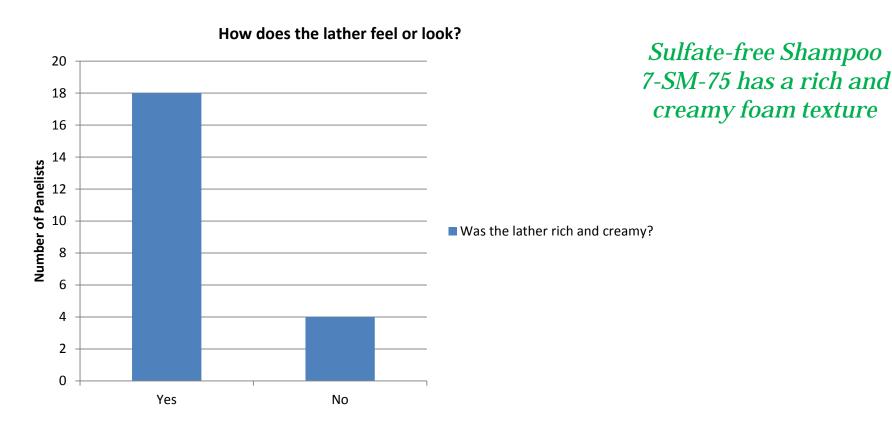


Amount of time to lather was "Just right" for n = 18

Sulfate-free Shampoo 7-SM-75 has excellent flash foam



Sulfate-Free Shampoo 7-SM-75 Consumer Home Use Test: Foam Texture



Generally, panelists felt the foam was "rich and creamy"



Hostapon® SCB: **Sulfate-Free Color Protection Shampoo**

Si	ulfate-Free Daily Color Care Shampoo ulfate-free shampoo with superior foam performance ild surfactant blend and SilCare® Silicone SEA provide color protec	2-AW-42 ction	
А	Water Polyglykol® 300 PEG-6 Polyglykol® 1500 PEG-32	ad 100 % 0.25 % 0.25 %	Procedure I Combine components of A with stirring and mix until uniform.
В	Emulsogen® LS-24 Gel Sodium Laureth-13 Carboxylate Glycol Distearate	4.00 % 1.50 %	II Once all components have fully dissolved, heat to 70°C and add the components of
С	Hostapon® SCB Coco Betaine (and) Sodium Cocoyl Isethionate Phenonip® XB Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben Panthenol SilCare® Silicare SEA	35.00 % 0.60 % 0.50 %	B with stirring. III Mix until all components are dissolved and mixture is uniform. IV Remove heat and add
	SilCare [®] Silicone SEA Trideceth-9 PG-Amodimethicone (and) Trideceth-12 Genapol [®] LT PEG-150 Polyglyceryl-2 Tristearate (and) Laureth-3 (and) Dipropylene Glycol	1.00 % 5.00 %	components of C with stirring. Mix until uniform.



Hostapon® CT Liq : Ideal for **clear** sulfate free formulations

Sulfate free shampoo: Sodium methyl cocoyl taurate

Sulfate free shampoo: Hostapon CT Liq



3,770 cP



8,490 cP



Hostapon® CT Liq: Ideal for **clear** sulfate free formulations

Sulfat	e Free Shampoo F320	% w/w
Α	Aqua	To 100.00%
	Polyquaternium-10	0.20%
	PEG-6000 Distearate	0.80%
В	Genagen [®] KB Coco-Betaine	16.67%
	Hostapon® CT Liq Sodium Methyl Cocoyl Taurate	16.00%
С	Hydrolyzed Wheat Protein	0.20%
	D-Panthenol	0.20%
	Nipaguard [®] CG Methylchloroisothiazolinone (and) Methylisothiazolinone	0.15%

- Homogenize the phase A under heating (approx. 50°C).
- Add B to I under stirring.
- Add the components of C one after another to IV and homogenize with high stirring.
- Cool down to 25°C.
- Add the components of D one after another to IV and homogenize during approx. 20 minutes.
- If necessary, adjust the pH to 6.5.

Sulfate free shampoo: Hostapon CT Liq



8,490 cP

Viscosity (Brookfield): 7,000 – 9,000 cP, RV 5, 20 RPM pH: 6.0 - 7.0Stability: stable at RT, 2°C and 45°C for 12 weeks



Hostapon® CT Liq Sulfate-Free Multi-cultural Shampoo 03413_321

Α	Aqua	To 100.00%
	Polyquaternium-10	0.20%
	PEG-6000 Distearate	0.42%
В	Genagen [®] KB Coco-Betaine	16.67%
	Hostapon® CT Liq Sodium Methyl Cocoyl Taurate	12.00%
	Hostapon® SCI 85 P Sodium Cocoyl Isethionate	1.16%
С	Hydrolyzed Wheat Protein	0.20%
	D-Panthenol	0.20%
	Nipaguard [®] CG Methylchloroisothiazolinone (and)	0.15%

Procedure:

- Homogenize the phase A under heating (approx. 50°C).
- II. Add B to I under stirring.
- III. Add the components of C one after another to IV and homogenize with high stirring.
- IV. Cool down to 25°C.
- V. Add the components of D one after another to IV and homogenize during approx. 20 minutes.
- VI. If necessary, adjust the pH to 6.5.

Physical Properties:

pH: 6.0 - 7.0

Appearance: clear yellowish

Viscosity (Brookfield): 7,000 - 9,000 cP, RV 5, 20

RPM

Stability: stable at RT, 2°C and 45°C for 12 weeks



Hostapon® CT Liq Sulfate-Free Color Protection Shampoo 03413_323

Α	Aqua	To 100.00%
	Polyquaternium-10	0.20%
	PEG-6000 Distearate	1.40%
В	Genagen® KB Coco-Betaine	16.67%
	Hostapon® CT Liq Sodium Methyl Cocoyl Taurate	16.00%
С	Hydrolyzed Wheat Protein	0.20%
	D-Panthenol	0.20%
	Silcare® Silicone SEA Trideceth-9 PG-Amodimethicone and Trideceth-12	0.60%
	Nipaguard [®] CG Methylchloroisothiazolinone (and) Methylisothiazolinone	0.15%

Procedure:

- Homogenize the phase A under heating (approx. 50°C).
- II. Add B to I under stirring.
- III. Add the components of C one after another to IV and homogenize with high stirring.
- IV. Cool down to 25°C.
- V. Add the components of D one after another to IV and homogenize during approx. 20 minutes.
- VI. If necessary, adjust the pH to 6.5.

Physical Properties:

pH: 6.0 - 7.0

Appearance: clear yellowish

Viscosity (Brookfield): 7,000 - 9,000 cP, RV 5, 20

RPM

Stability: stable at RT, 2°C and 45°C for 12 weeks

Hostapon® CT Liq Sulfate-Free Shampoo 03413_326

Α	Aqua	To 100.00%
	Polyquaternium-10	0.20%
	PEG-6000 Distearate	0.40%
В	Genagen® CAB-CM Cocoamidopropyl Betaine	16.67%
	Hostapon® CT Liq Sodium Methyl Cocoyl Taurate	12.00%
С	Hydrolyzed Wheat Protein	0.20%
	D-Panthenol	0.20%
	Nipaguard [®] CG Methylchloroisothiazolinone (and) Methylisothiazolinone	0.15%

Procedure:

- Homogenize the phase A under heating (approx. 50°C).
- II. Add B to I under stirring.
- III. Add the components of C one after another to IV and homogenize with high stirring.
- IV. Cool down to 25°C.
- V. Add the components of D one after another to IV and homogenize during approx. 20 minutes.
- VI. If necessary, adjust the pH to 6.5.

Physical Properties:

pH: 6.0 – 7.0

Appearance: clear yellowish

Viscosity (Brookfield): 13,000 - 16,000 cP, RV 6,

20 RPM

Stability: stable at RT, 2°C and 45°C for 12 weeks



SULFATE-FREE CLEANSING BARS

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Hostapon® SCI Mild Surfactant for Sulfate-Free Cleansing Bars

Mild Cleansing Bar Types

- Combo bars: Synthetic detergents + traditional soaps
- Syndet bars: Synthetic detergents only

Hostapon® SCI is ideal for Combo and Syndet bars

Hostapon® SCI 65

Sodium cocoyl isethionate + ~30% fatty acid Recommended for bar formulations



Available in easy to melt chips/flakes

Hostapon® SCI 85

Sodium cocoyl isethionate + ~10% fatty acid Recommended for liquid formulations





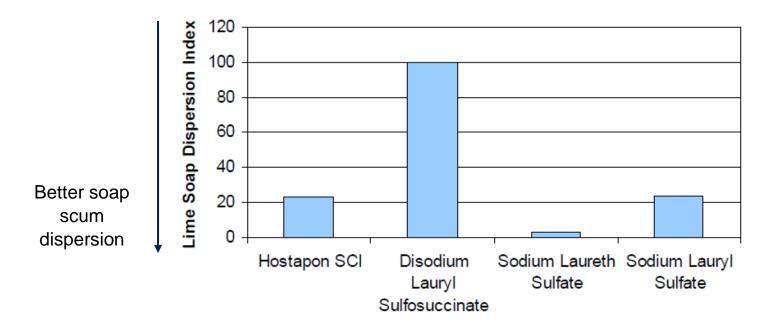


Available in three easy to melt forms: chips/flakes, granules, powder



Hostapon® SCI Good Soap Scum Dispersion

 Hostapon® SCI provides soap scum dispersion in combo bars to eliminate soap scum on the shower and leave a clean feeling on skin



Lime Soap Dispersion Index is the amount of surfactant needed to disperse
 100 parts of calcium oleate



Hostapon® SCI Sulfate-Free Syndet Bar

Syndet Cleansing Bar Mild cleansing bar Excellent lathering and skin feel Sulfate-free and soap-free	AII / 5006	<u>Procedure</u>
A Hostapon® SCI 65 C (Clariant) Sodium Cocoyl Isethionate (and) Stearic Acid Lauroyl Sarcosine Corn Starch Titanium Dioxide Sodium Carbonate	64.50 % 20.00 % 10.00 % 0.50 % 5.00 %	I Preheat kneader (mixer) for 1 hour at 85°C II Add the components into the kneader and knead for 30 minutes III Cool and feed through roll mill



Hostapon® SCI Sulfate-Free Combo Bar

Mi Er	ombo Cleansing Bar Id cleansing bar Thanced, rich lather with clean rinse afterfeel proved lime soap dispersion from Hostapon® SCI 85		
Α	Hostapon® SCI 85 P (Clariant)	49.00 %	<u>Procedure</u>
	Sodium Cocoyl Isethionate		I Preheat kneader (mixer) for 1
	Stearic Acid	18.00 %	hour at 85°C
	Sodium Tallowate	10.00 %	II Add the components into the
	Hostapon® SI (Clariant)	4.00 %	kneader and knead for 30
	Sodium Isethionate		minutes
	Coconut Fatty Acid	5.00 %	III Cool and feed through roll
	Sodium Stearate	3.00 %	mill
	Genagen® CAB 818 (Clariant)	2.00 %	
	Cocamidopropyl Betaine		
	Water	8.00 %	
	Sodium Chloride	1.00 %	

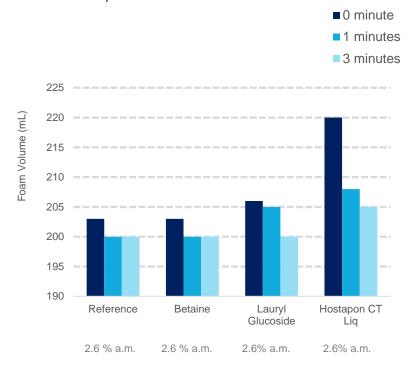
^{*} Alternative option is to replace Hostapon® SCI 85 P and Stearic Acid/Coconut Fatty Acid with Hostapon® SCI 65 C



Hostapon® CT Liq: creamy stable Flash Foam

Bar Soap

Hostapon® CT Liq formulations provides a superior Flash Foaming performance vs other surfactants (even in hard water)



Bar Soap Formulation	SP8-T
Soap Base (100% Vegetable)	83%
Titanium Dioxide	0.1%
Etidronic Acid	0.1%
Tetrasodium EDTA	0.1%
Propyleneglycol	0.5%
Glycerin	1.7%
ВНТ	0.04%
Aqua	qs 100
Zea Mays Starch	3.5%
(Co-Surfactant)	2.6%

Test Conditions: 1g Soap/L, 25°C, water hardness 180ppm CaCO₃;

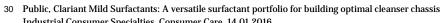
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HIGH EFFICIENCY FOAM BOOSTING

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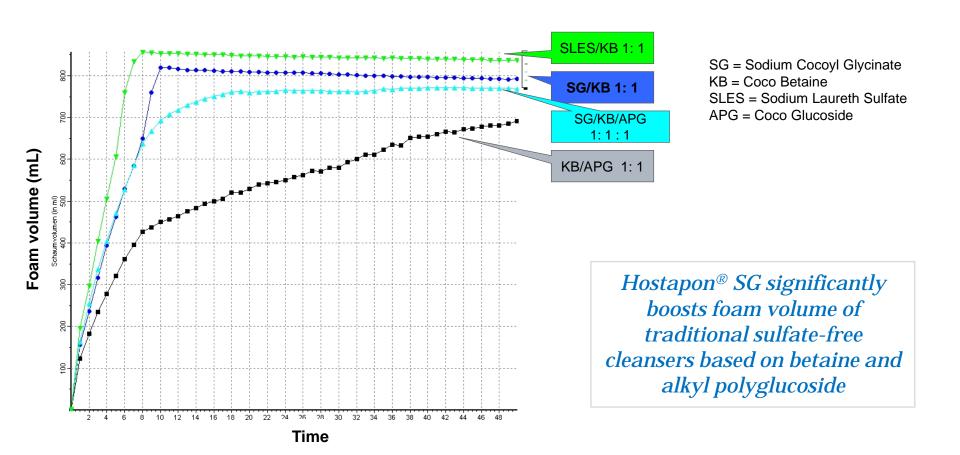
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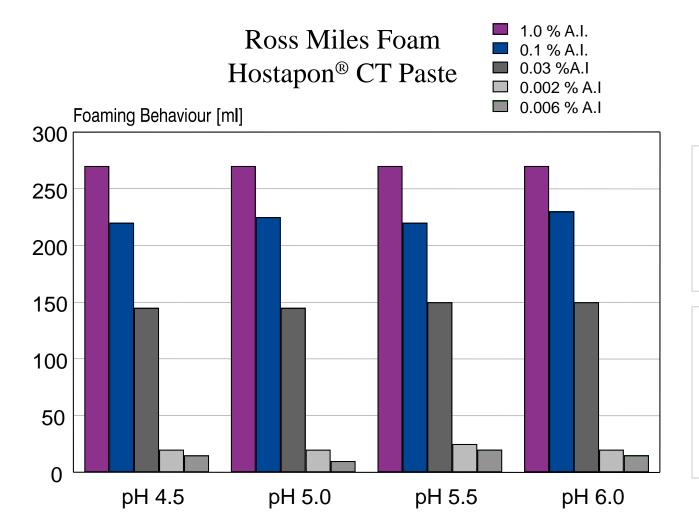
Hostapon® SG **Boost foam of traditional Sulfate-Free Cleansers**



Sita-Foam Tester (0.01% a.m. surfactant in DI water, 37°C, pH=8)



Hostapon® CT Paste High Foam Performance at Low Use Levels



Hostapon® CT Paste provides high foam at concentrations as low as 0.1% active surfactant

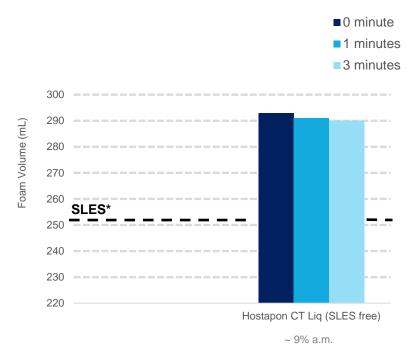
Hostapon® CT Paste
is an ideal
co-surfactant for
sulfate-free liquid
and bar
formulations



Hostapon® CT Liq: creamy stable Flash Foam

Shampoo

Hostapon® CT Liq formulation provides superior profile of Foam generation than SLES



*Dotted line represents typical SLES value.

Test Conditions: 1g shampoo/L, 25°C, water hardness 70 ppm CaCO₃;

Su	Ifate Free Shampoo	%w/w
Α	Water	To 100%
	Polyquaternium-10	0.2%
В	Glycerin	1.0%
	Hostapon [®] CT Liq Sodium Methyl Cocoyl Taurate	12.0%
	Genagen [®] KB <i>Coco-Betaine</i>	16.67%
	Hostapon [®] SCI 85 P Sodium Cocoyl Isethionate	1.16%
D	Hydrolyzed Wheat Protein	0.2%
	D-Panthenol	0.2%
	Nipaguard [®] CG Methylchloroisothiazolinone (and) Methylisothiazolinone	0.15%
Е	PEG-6000 Distearate	0.42%

- Homogenize the components of phase A.
- Add B into 1 and homogenize.
- Homogenize the components of phase C. |||.
- Add 2 into 3 and mix very well in high stirring. IV.
- Add the components of D one after another to 4 and homogenize during approx. 20 minutes. V.
- Heat an aliquot of 5, add phase E and homogenize under heating until fully melt. VI.
- Add 6 into the rest of 5 and homogenize.



FOAMING IN THE PRESENCE OF HIGH OIL LOADS

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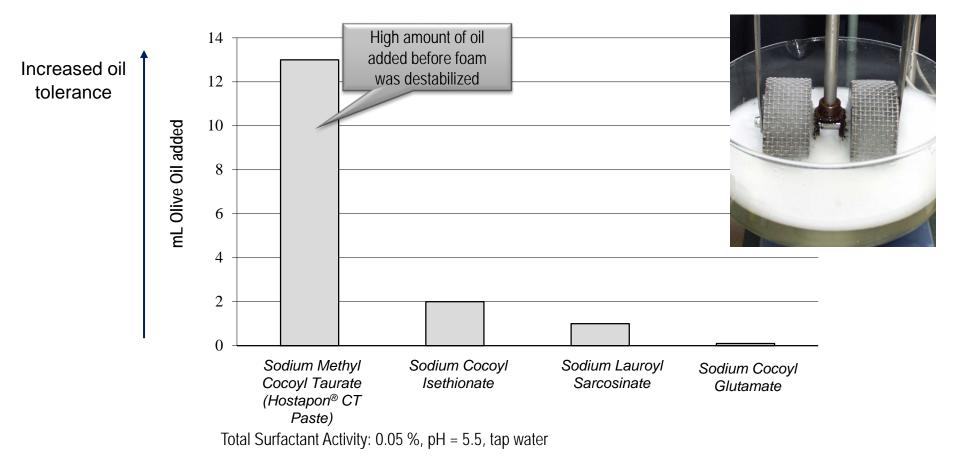
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Hostapon[®] CT Paste Stabilize Foam in the Presence of Oils

Determination of oil quantity needed to break the foam surface





ENHANCING FORMULATION MILDNESS

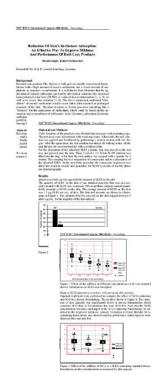
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Hostapon® CGN Enhanced Skin Moisture Content in Rinse-off Applications



XXIst IFSCC International Congress 2000, Berlin – Proceedings

Reduction Of Skin's Surfactant Adsorption: An Effective Way To Improve Mildness And Performance Of Bath Care Products

Martin Sugár, Robert Schmucker

Beiersdorf AG, R & D cosmed, Hamburg, Germany

Discussion

It was shown that the anionic surfactant **SLES possesses a high substantivity to human skin**. Even short-term contact with human skin lead to a quantifiable and long lasting adsorption of the surfactant.

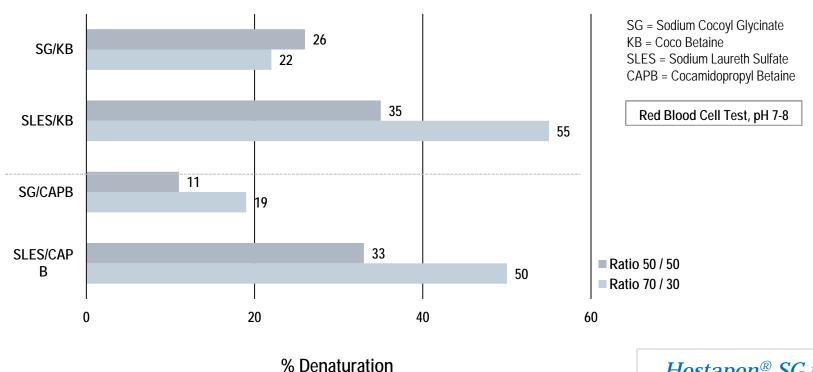
A reduction of SLES adsorption was achieved by the addition of the mild cosurfactant Sodium Cocoyl Glutamate (CCG) to standard shower formulations. CCG itself did not adsorb onto the skin in relevant amounts. The reduced SLES adsorption correlated with an increased moisture content of the skin, with enhanced mildness and with an improved sensory perception of the formulations.

Increasing mildness





Hostapon® SG Significantly milder surfactant blends



Hostapon® SG provides mild, sulfate-free surfactant blends in combination with betaines



IMPROVED RINSABILITY

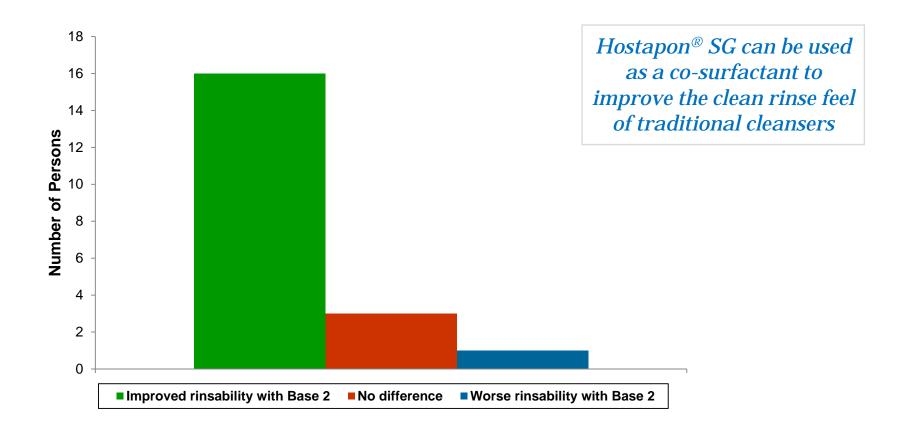
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Hostapon® SG Improved rinsability of traditional cleansers



Rinsability Panel Evaluation (n=20): 10% SLES (Base 1) and 10% SLES + 3% Hostapon® SG (Base 2)



COLD PROCESSABILITY

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Cold Processable, Sulfate-free, Mild Surfactants

- Cold Processable primary or co-surfactants
 - Hostapon® SCB: Coco-betaine (and) Sodium Cocoyl Isethionate
 - Hostapon® SG: Sodium Cocoyl Glycinate
- Cold Processable co-surfactants
 - Hostapon® CT Liq: Sodium Methyl Cocoyl Taurate
 - Hostapon® CGN: Sodium Cocoyl Glutamate
 - Emulsogen® LS-24 Gel: Sodium Laureth-13 Carboxylate



Hostapon® SCB Benefits of Hostapon® SCI with Cold Processability

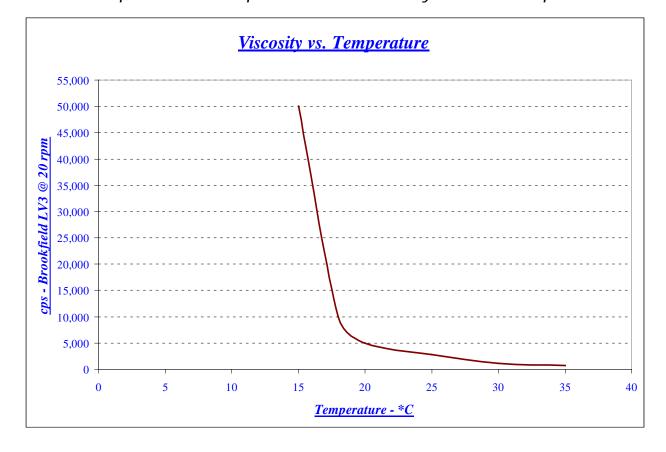
Sodium Cocoyl Isethionate is a solid and requires heat in formulation







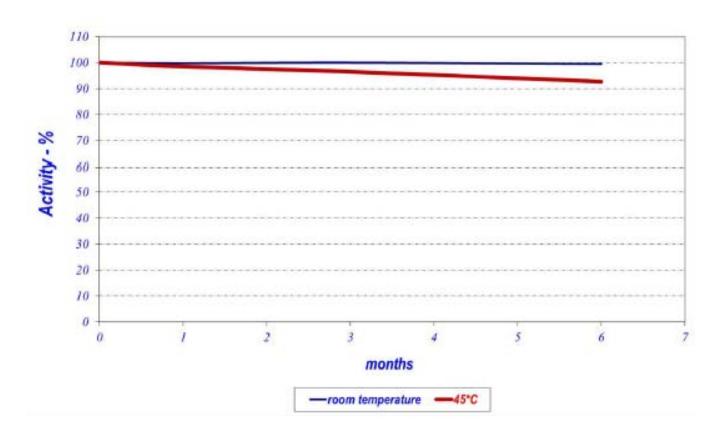
Hostapon® SCB blends Sodium Cocoyl Isethionate with Coco-betaine for a cold processable liquid with low viscosity at room temperature





Hostapon® SCB Minimal Sodium Cocoyl Isethionate Hydrolysis

Blend of Sodium Cocoyl Isethionate with Coco-betaine provides improved stability against hydrolysis for Sodium Cocoyl Isethionate at room temperature and elevated temperature



F. Caravieri, ICS LATAM, Marketing



Hostapon® CT Liq: Cold Processable & Liquid



Sodium Methyl Cocoyl Taurate ~30% a.m.

Pearly / Paste

31,600 cP



Sodium Methyl Cocoyl Taurate ~ 24% a.m.

Pearly / Viscous

8,860 cP



Hostapon® CT Liq ~24% a.m.

Clear / Liquid

75 cP



FORMULATION VERSATILITY FROM ONE SURFACTANT

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Hostapon® SCI Versatile Primary Surfactant and Co-Surfactant

- Syndet Cleansing Bar
- Combo Cleansing Bar
- Conditioning Shampoo
- Clear Body Wash



Syndet Cleansing Bar Mild bar cleansing form Excellent lathering and skin feel Soap-free	All / 5006	<u>Procedure</u>
A Hostapon® SCI 65 C (Clariant) Sodium Cocoyl Isethionate (and) Stearic Acid Lauroyl Sarcosine Corn Starch Titanium Dioxide Sodium Carbonate	64.50 % 20.00 % 10.00 % 0.50 % 5.00 %	 I Preheat kneader (mixer) for 1 hour at 85°C II Add the components into the kneader and knead for 30 minutes III Cool and feed through roll mill





Mi En	ombo Cleansing Bar Id cleansing bar hanced, rich lather with clean rinse afterfeel proved lime soap dispersion from Hostapon® SCI 85		
Α	Hostapon® SCI 85 P (Clariant)	49.00 %	<u>Procedure</u>
	Sodium Cocoyl Isethionate		I Preheat kneader (mixer) for 1
	Stearic Acid	18.00 %	hour at 85°C
	Sodium Tallowate	10.00 %	II Add the components into the
	Hostapon® SI (Clariant)	4.00 %	kneader and knead for 30
	Sodium Isethionate		minutes
	Coconut Fatty Acid	5.00 %	III Cool and feed through roll
	Sodium Stearate	3.00 %	mill
	Genagen® CAB 818 (Clariant)	2.00 %	
	Cocamidopropyl Betaine		
	Water	8.00 %	
	Sodium Chloride	1.00 %	

^{*} Alternative option is to replace Hostapon® SCI 85 P and Coconut Fatty Acid with Hostapon® SCI 65 C



Hostapon® SCI: Versatile Co-surfactant

	onditioning Shampoo ild shampoo with conditioning benefits for everyday use	BI / 6201	
Α	Polyquaternium-10 Hostapon® SCI 65 C (Clariant) Sodium Cocoyl Isethionate (and) Stearic Acid Water	0.40 % 2.00 % ad 100.00 %	Procedure Dissolve the
В	Sodium Laureth Sulfate Dimethicone PEG-6 Acetate Genagen® KB (Clariant) Coco Betaine Genaminox® CSL (Clariant) Cocamine Oxide Hostapon® KCG (Clariant) Sodium Cocoyl Glutamate	18.00 % 0.50 % 9.00 % 2.00 %	components of A with stirring in hot water (85°C) II Add the components of B, one after another, into I with stirring. If necessary, heat to approx. 70°C and mix until clear
C D E	Glycerin Sorbitol Quaternium-79 Hydrolyzed Soy Protein Citric Acid Preservative Fragrance	2.00 % 2.00 % 0.50 % q.s. q.s. q.s.	III Add the components of C one after another into II IV Adjust the pH using D to approx. pH 5.5 V Add the components of E and mix until uniform





Hostapon® SCI: Versatile Co-surfactant

	ear Body Wash	AI / 8092	
IVII	ld body wash with high foam and good clarity		<u>Procedure</u>
Α	Water	ad 100.00 %	l Dissolve the
	Hostapon [®] SCI 85 C (Clariant)	5.00 %	components of A with stirring in hot water
	Sodium Cocoyl Isethionate		(85°C)
	PEG-120 Methyl Glucose Dioleate	2.50 %	
В	Sodium Laureth Sulfate	30.00 %	II Add the components of B, one after another,
	Velsan® CG 070 (Clariant)	2.00 %	into I with stirring. If
	PEG-7 Glyceryl Cocoate		necessary, heat to
	Genagen® CAB (Clariant)	6.00 %	approx. 70°C and mix until
	Cocamidopropyl Betaine		clear
	Glycerin	2.00 %	III At room temperature, add the
С	Preservative	q.s.	components of C into II
	Fragrance	q.s.	IV If necessary, adjust the pH



- Sulfate-free Daily Color Care Shampoo
- Men's 3-in-1 Wash (shampoo, shower, shave)
- Gentle Cleansing Water
- Premium Cream Cleanser



Su	Ilfate-Free Daily Color Care Shampoo Ilfate-free shampoo with superior foam performance Id surfactant blend and SilCare® Silicone SEA provide color protection	2-AW-42	
Α	Water Polyglykol® 300 (Clariant) PEG-6 Polyglykol® 1500 (Clariant)	ad 100 % 0.25 % 0.25 %	Procedure I Combine components of A with stirring and mix until uniform.
В	PEG-32 Emulsogen® LS-24 Gel (Clariant) Sodium Laureth-13 Carboxylate Glycol Distearate Hostapon® SCB (Clariant)	4.00 % 1.50 % 35.00 %	II Once all components have fully dissolved, heat to 70°C and add the components of B with stirring.
	Coco Betaine (and) Sodium Cocoyl Isethionate Phenonip® XB (Clariant) Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben Panthenol	0.60 % 0.50 %	III Mix until all components are dissolved and mixture is uniform.
	SilCare® Silicone SEA (Clariant) Trideceth-9 PG-Amodimethicone (and) Trideceth-12 Genapol® LT (Clariant) PEG-150 Polyglyceryl-2 Tristearate (and) Laureth-3	1.00 % 5.00 %	IV Remove heat and add components of C with stirring. Mix until uniform.
	(and) Dipropylene Glycol		



	en's 3-in-1 Wash ulfate-free shampoo, shower, and shave 3-in-1 formulation	2-AW-41	
Α	Water Polyglykol® 300 (Clariant) PEG-6 Polyglykol® 1500 (Clariant)	ad 100 % 0.25 % 0.25 %	Procedure I Combine components of A with stirring and mix until uniform.
В	PEG-32 Emulsogen® LS-24 Gel (Clariant) Sodium Laureth-13 Carboxylate Glycol Distearate Hostapon® SCB (Clariant)	4.00 % 1.50 % 35.00 %	II Once all components have fully dissolved, heat to 70°C and add the components of B with stirring.
	Coco Betaine (and) Sodium Cocoyl Isethionate Phenoxetol® (Clariant) Phenoxyethanol Panthenol Genamin® PQ 43 PB (Clariant)	1.00 % 0.50 % 1.00 %	III Mix until all components are dissolved and mixture is uniform. IV Remove heat and add
	Polyquaternium-43 Genapol® LT (Clariant) PEG-150 Polyglyceryl-2 Tristearate, Laureth-3, Dipropylene Glycol	5.00 %	components of C with stirring. Mix until uniform.



Ho Po	entle Cleansing Water stapon® SCB provides gentle and effective cleansing. lyglykol® 300, Polyglykol® 1500, and Velsan® P8-3 provide a light, conditioned feel. san® SC boosts preservation of this low active surfactant formulation.	1-AW-5	
Α	Genapol® G260 (Clariant)	2.00 %	<u>Procedure</u>
	Glycereth-26		I Combine components of A
	Velsan® SC (Clariant)	0.50 %	with stirring and mix until
	Sorbitan Caprylate		uniform.
	Velsan® P8-3 (Clariant)	2.00 %	II Add the components of B
	Isopropyl C12-15-Pareth-9-carboxylate		with stirring.
	Phenoxetol® (Clariant)	1.00 %	ŭ
	Phenoxyethanol		III Heat C in a separate vessel
В	Tetrasodium EDTA	0.20 %	to 50°C until clear. Add C to
	Hostapon® SCB (Clariant)	17.00 %	B while stirring.
	Coco Betaine (and) Sodium Cocoyl Isethionate		IV Add D and mix until uniform
	Polyglykol® 300 (Clariant)	0.25 %	
	PEG-6		
	Polyglykol® 1500 (Clariant)	0.25 %	
	PEG-32		
С	Emulsogen® HCO 040 (Clariant)	2.00 %	
	PEG-40 Hydrogenated Castor OII		
D	Water	ad 100 %	



Cre	remium Cream Cleanser eamy texture provides a luxury appearance ostapon® SCB and Hostapon® CT Paste provide gentle foaming	1-AW-23	
Α	Water	ad 100 %	Procedure
	Glycerin	2.00 %	<u>Flocedule</u>
	Polyglykol® 300 (Clariant) PEG-6	0.25 %	I Combine components of A with stirring and heating to
	Polyglykol® 1500 (Clariant) PEG-32	0.25 %	75°C.
В	Hostaphat KL 340D (Clariant)	1.00 %	II Add the components of B
	Trilaureth-4 Phosphate		with stirring.
	Cetearyl alcohol	3.00 %	III Damaya from boot and add
	Hostacerin® SFO (Clariant)	0.80 %	III Remove from heat and add C with stirring.
	Sunflower Seed Oil Sorbitol Esters		C with stirring.
	Velsan® SC (Clariant)	2.00 %	IV Add D and mix until uniform
	Sorbitan Caprylate		
	Velsan® D8P-3 (Clariant)	5.00 %	
	Isopropyl PPG-2 Isodeceth-7 carboxylate		
С	Hostapon [®] SCB (Clariant)	35.00 %	
	Coco Betaine (and) Sodium Cocoyl Isethionate		
	Hostapon® CT Paste (Clariant)	10.00 %	
	Sodium Methyl Cocoyl Taurate		
	Phenonip® XB (Clariant)	1.00 %	
	Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben	a 0 0/	
D	Genamin® PQ 43 PB (Clariant) Polyquaternium-43	0.70 %	



- Ultra Mild Shampoo
- Mild Effect Shower Gel
- Gentle Foaming Facial Wash



h	Iltra Mild Shampoo Mild surfactant blend makes shampoo ideal for color retention an High performance for everyday use shampoos	BI 1169 d sensitive scalp claims	Procedure I Add B to A and stir until the solution is clear
Α	Octopirox® (Clariant) Piroctone Olamine	0.10 %	II Add C to I and stir until the solution is homogenious
	Water	ad 100 %	III Adjust the pH with D to 7.0 to 7.2
В	Sorbitol	1.00 %	IV Heat to approx. 40 ° C und stir until the
С	Hostapon [®] SG (Clariant)	30.00 %	solution is clear, then cool to room
	Sodium Cocoyl Glycinate		temperature
	Genagen® KB (Clariant)	15.00 %	V Add E to IV
	Coco-Betaine		
	Coco Glucoside	9.23 %	Properties:
	Velsan® SC (Clariant)	1.00 %	pH = 7.05
	Sorbitan Caprylate		·
D	Citric Acid 25 %	approx. 3.25 %	Viscosity (Brookfield DV-I+): 4220 mPas (T-D, 20 rpm, 20 °C)
Е	Methylisothiazolinone	0.02 %	RBC: 11 % Denaturation





	ld Effect Shower Gel	AI 8191	<u>Procedure</u>
	ld, high foaming cleansers with suspension properties for body or harmulation chassis ideal for high foaming, mild body or hand wash	I Dissolve B in A while stirring and heating to 40 ° C	
A B	Water I-Carrageenan	ad 100 % 0.30 %	II Add the components of C and stir until completely dissolved
С	Hostapon® SG (Clariant) Sodium Cocoyl Glycinate	30.00 %	III Slowly add D while stirring until homogenious
	Hostapon [®] CCG (Clariant)	5.00 %	IV Adjust pH with E to approx. 7
	Sodium Cocoyl Glutamate Genagen® CAB 818 (Clariant) Cocamidopropyl Betaine	3.33 %	V Re-heat the formulation to 50 ° C in case white flakes are occuring after pH adjustment
D	Decyl Glucoside Aristoflex [®] TAC (Clariant) Ammonium Acryloyldimethyltaurate/Carboxyethyl	2.36 % 1.50 %	VI Add F at room temperature Properties:
	Acrylate Crosspolymer		pH = 7.00
Ε	Citric Acid 25 %	approx. 1.25 %	Viscosity (Brookfield DV-I+):
F	Nipaguard® DMDMH (Clariant)	q.s	2180 mPas (T-D, 20 rpm, 20 ° C)
	DMDM Hydantoin		RBC: 34 % Denaturation



Su Ide	entle Foaming Facial Wash Ifate-free facial wash with superior foam performance and mild sur eal for sensitive skin claims, and gentle for anti-aging products orfactant chassis can be used for natural claims, ethoxylate-free, an		
A B C D	Water Genagen® KB (Clariant) Coco Betaine Hostapon® SG (Clariant) Sodium Cocoyl Glycinate Velsan® SC (Clariant) Sorbitan Caprylate Glycerin Phenoxetal® (Clariant) Phenoxyethanol Citric Acid 50% solution in water Sodium chloride	ad 100 % 10.00 % 20.00 % 0.60 % 1.00 % 1.00 % q.s.	Procedure I Combine components of A with stirring and mix until uniform. II Add B and stir until completely dissolved III Adjust pH with C to 6.5-7.5 V Adjust viscosity with D